



## **KūHana Frequently Asked Questions**

### **What is the fee for the course?**

Upon acceptance into the program, the course fee is \$250. There is a scholarship process available for anyone to apply to.

### **I just have an idea or am wanting to start a business. Am I eligible to apply?**

No, you must have 1 year worth of operational experience running your business. BUT, we do have resources for you through the KūHana - Ka'ohi Training Seminars that help you out with the basics. Sign up for those seminar courses [here](#).

### **How many years does my company need to be operating?**

At least 1 year in operation.

### **Does my company need to be registered with the DCCA and considered in good standing?**

Yes.

### **Will the classes be conducted virtually?**

Yes, over zoom. And the course work is done with Google Workspace.

### **Does my business need to be on O'ahu to participate?**

No, it does not. We hope to work with businesses across the pae 'āina!

### **Does my business need to be based and operate in Hawai'i?**

Yes.

### **I am a non profit organization, am I eligible to apply?**

Yes, if your non profit has a revenue generating model, e.g. Friends of 'Iolani Palace tours and programs.

### **How many classes are scheduled each week?**

2 - 3 classes per week, each class is 3 hours.

**What times are the classes scheduled for?**

5:30pm-8:30pm usually.

**How many hours of work am I expected to do outside of the scheduled classes per week?**

At least 3-5 hours minimum.

**How long is the program?**

9 - 10 Weeks.

**How many cohorts are there per year?**

3 cohorts a year

**What can I expect to get out of the program?**

- You will receive high level knowledge on the following:
  - Hawaiian culture integration
  - Tax strategy
  - Website & social media development
  - Information on the CNHA Loan Fund
- You will walk away with completing the following:
  - Market research & analysis
  - Financial analysis
  - Business strategy
  - Written business plan
  - Developed business pitch
  - 1-year business membership to CNHA
  - Access to ongoing technical assistance like credit repair and consultation
  - CNHA can be a fiscal sponsor for your for profit business
  - Networking and connections

**Do I get a business grant after the program?**

CNHA does not provide business grants. You are able to work with the CNHA loan fund to submit a business loan application and receive a 1% discount on your interest rate, if approved.

**What benefits are available for me as a KūHana Graduate?**

You will receive a 1-year *business* membership to CNHA. Benefits include ongoing technical assistance, consultation, and support. Your company also becomes eligible as an approved and preferred vendor of CNHA's procurement.

**Do I need good credit to apply to this course?**

No.